

HELLO, CENTRAL ILLINOIS!

A “How To” Guide

So you want to be on CI Living, promoting your town or local activity? Our new program, “Hello, Central Illinois!” offers you the chance to that without leaving you community!

Using you iPhone or Android device, just record your greeting and post it to our Facebook Page, ciLiving.TV! Find the person with the steadiest hands around to hold your phone while shooting! Keep the sun or lighting source behind your camera and shooter. Also, please keep the announcement to under **7 seconds**.

Tips:

We strongly recommend having ONE person introduce themselves and the group they represent. Shoot from **NO more than 5 feet away from the camera**, otherwise, we may not be able to hear what you say! If there is more than one person on camera, have them *behind* the on-camera speaker. When the “introduction” is done, the group closes with “Hello, Central Illinois!” cheers and waves.

Here’s a typical format for the “Hello:” <http://bit.ly/HelloCentralIllinois>

Introduction (one person): “Hi, I’m Sylvia Smith from Taste of Champaign, coming this weekend!”

Close (everyone else at once): “Hello Central Illinois!”

See demo here:

Shoot in landscape mode, **not vertical**. We will not be able to use anything shot otherwise.

Since we’re using Facebook, we will view and approve your video before it appears on line.

We will send you a confirming email and give you the air date assuming your video meets the above requirements. We cannot stress enough to send us your submissions as far in advance as you can if your “Hello” is date specific.