



Central Illinois' one-hour local community, lifestyle, and entertainment show!

Hosted by Heather Roberts & Matt Metcalf

There's no place like Central Illinois!
Watching *ciLiving*, you can see why!

With community information, family-friendly features, and a healthy dose of fun, we celebrate places, businesses, and people that make Central Illinois *special*.



ciLiving is our commitment to provide viewers with local, timely, topical non-news programming that interests *them*.



With fascinating personality profiles, fresh on-set guests, and fun, live demonstrations, *ciLiving* is a show for people to see- and where people can BE SEEN!



In the studio. In the field. On the web.
Harness the power of WCIA-3 to bring your business, product, or service to tens of thousands of YOUR potential clients.



www.ciliving.tv

509 S. Neil St., Champaign, IL 61820
(217) 373.3635 | ciliving@wcia.com

Spotlight your business by appearing on *ciLiving* on WCIA-3!

Savvy business owners know they need to be THE go-to experts in their area.

- *Show people why your product or service is a must-have!*
- *Show people what makes your business better than the rest!*



WCIA-3 partners with *you* to showcase your products and services AND engage viewers



Appearance costs can fit EVERY budget- and their *value* is priceless. Book quarterly or even monthly!



Sponsor featured segments and interactive polls! Or promote your products through our *ciGiveaway*!

"[ciLiving] has emerged to be one of the most important media resources out there- everyone knows if you have a community event to promote, you should get on ciLiving."

-Jeffrey Farlow-Cornell

Former Executive Director, CU Symphony Orchestra

"[ciLiving] made it really easy to explain my key points. It was a really energetic conversation- just the kind of impression I like to make."

-Maureen Elsbernd

Human Resources Dir., MetriTech, Inc.

Contact Gary Hackler, Local Sales Manager at ghackler@wcia.com, (217) 373-3620 for pricing information today!



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